

NEWYORKFESTIVALS®

ADVERTISING AWARDS



ENTRY PROCESS

STEP 1

At the start of the entry process, you'll begin by inputting information about your entry and the companies associated with creating it. Please make your way through the first page of required information. For CREATED BY, take a moment to search our company database. If you don't find your company, feel free to use the company in your profile, or CREATE a NEW COMPANY. The same feature exists for Film Production Company – you'll notice it a few times on this initial page. The rest of the page is pretty simple to navigate. Most fields are required.

Make sure you enter all pertinent information. You can SAVE DRAFT or move on to the next page via ADD PIECE DETAILS.

***Take note of our Entry Resources on the right side of the page. When selected, new windows open in your browser for Rules & Regulations as well as Categories. Within those sections you can download PDFs that will help you through the process as well.**

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ADVERTISING AWARDS

 ENTER

Create a New Entry

2022 ADVERTISING AWARDS

BASE INFORMATION
Entry / Company Details

BASE INFORMATION

ENTRY TITLE *

BRAND NAME *

CREATED BY (AGENCY)

USE THE COMPANY IN MY PROFILE

SEARCH OUR COMPANY DATABASE

CREATE NEW COMPANY

TYPE Film Editing Company
STREET 543 New York Ave.
STREET 2
CITY New York
ZIP CODE 12345
PHONE 8885551212
FAX

STREET 3
STATE
COUNTRY USA
ADDITIONAL PHONE
SOCIAL MEDIA HANDLES

CREATIVE DIRECTOR *

CREATIVE DIRECTOR EMAIL *

***CONTINUED ON NEXT PAGE**

STEP 1 (CONTINUED)

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ADVERTISING AWARDS ENTER

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FILM PRODUCTION COMPANY ?

SEARCH OUR FILM PRODUCTION COMPANY DATABASE

CREATE NEW FILM PRODUCTION COMPANY

N/A

FILM PRODUCTION COMPANY EXECUTIVE PRODUCER *

FILM PRODUCTION COMPANY EXECUTIVE PRODUCER EMAIL *

HOLDING COMPANY

USE THE HOLDING COMPANY IN MY PROFILE

SELECT A HOLDING COMPANY

CREATE NEW HOLDING COMPANY

N/A

HOLDING COMPANY
New York Festivals ▼ *

AGENCY NETWORK

USE THE AGENCY NETWORK IN MY PROFILE

SELECT AN AGENCY NETWORK

CREATE NEW AGENCY NETWORK

N/A

AGENCY NETWORK
New York Festivals ▼ *

*CONTINUED ON NEXT PAGE

STEP 1 (CONTINUED)

NEWYORKFESTIVALS®
ADVERTISING AWARDS

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ENTER

AGENCY NETWORK
New York Festivals

ENTRY TYPE

- SINGLE
- SINGLE PLUS
- CAMPAIGN
- DE&I AWARD
- NEW YORK CITY AWARD

RELEASE / AIR DATE

Month Year

SHOWCASE

Yes No

DO YOU QUALIFY FOR THE BOUTIQUE AGENCY OF THE YEAR AWARD?

Yes No

DO YOU QUALIFY FOR THE BEST NEW AGENCY AWARD?

Yes No

DO YOU QUALIFY FOR THE SEEHER LENS AWARD?

Yes No

SAVE DRAFT ADD PIECE DETAILS

STEP 1-A

SEEHER LENS:

New York Festivals International Advertising Awards® and The Female Quotient (The FQ) are partnering again for the NYFA SEEHER Lens Award. This award will honor creative film work submitted into the 2022 competition that exemplifies gender equality and the accurate portrayal of women and girls in advertising. Please select this in STEP 1 if you would like to enter for this award.

DO YOU QUALIFY FOR THE SEEHER LENS AWARD? *

Yes No

DE&I AWARD FOR DIVERSITY, EQUALITY, AND INCLUSION:

1. Work that goes above and beyond to promote diversity, equity, and inclusion. To apply for this award, please select the “DE&I AWARD” entry type in STEP 1.

ENTRY TYPE

SINGLE

SINGLE PLUS

CAMPAIGN

DE&I AWARD

NEW YORK CITY AWARD

2. An additional DE&I entry application is required for submission. Please download [HERE](#) and upload as your FINAL PIECE in STEP 2

ENTRY SUBMISSION

UPLOAD NOW UPLOAD LATER

Drag & Drop
or click to browse files

SAVE AND ADD:

*CONTINUED ON NEXT PAGE

STEP 1-A (CONTINUED)

3. Once you have completed your DE&I application and uploaded it with all of your creative assets, all that is left to do to apply is select the category in STEP 4 and proceed to review

SELECT CATEGORIES

▼ DE&I AWARD

Work that goes above and beyond to promote diversity, equity, and inclusion. Please download the entry document from [HERE](#).

▼ DE&I AWARD

D01 DE&I AWARD ?

STEP 2

This page allows you to provide information about your piece: What's the title, what format is it in, what's the length of the piece, and the jury brief. The jury brief is necessary and important – it's essentially background information for the entry that provides you, the entrant, the ability to indicate context for the entry so that judges understand what they're judging, and why. Put your best foot forward here - it can make a real difference in how an entry is perceived by our jury. You can also provide a translation here, if needed.

Toward the bottom of the page, you'll be able to upload the piece(s) of your entry submission. There's also an option to upload case studies, if needed. If you'd like, you can continue submitting the details of your entry so that you can upload pieces later.

Again, you can SAVE DRAFT if you'd like or move to the next page.

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ADVERTISING AWARDS

 ENTER

Create a New Entry

2022 ADVERTISING AWARDS

PIECE DETAILS

Describe and Upload

TITLE OF PIECE *

ENTRY PIECES

1. UNTITLED [✎](#)

ENTRY FORMAT *

<input checked="" type="radio"/> .Gif	<input type="radio"/> Collateral
<input type="radio"/> .Jpg/.jpeg	<input type="radio"/> Website
<input type="radio"/> .Png	<input type="radio"/> CD-R
<input type="radio"/> .Mov	<input type="radio"/> DVD
<input type="radio"/> .Mp4	<input type="radio"/> Audio CD
<input type="radio"/> .Mp3	
<input type="radio"/> .Pdf	

JURY BRIEF *

Max. 200 words

[+ ADD TRANSLATION](#)

ENTRY SUBMISSION

[UPLOAD NOW](#) [UPLOAD LATER](#)

Drag & Drop
or click to browse files

SAVE AND ADD: [+ CASE STUDY](#)

[← BACK TO BASE INFO](#) [SAVE DRAFT](#) [ASSIGN CREDITS](#) [→](#)

STEP 3

Assign your credits to the best of your ability. Everyone that worked on the project can be displayed on our website. Please make sure all of your information is correct. We know how hard teams work on these entries! You will have an opportunity to revise and add to the credits later.

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ADVERTISING AWARDS

 ENTER

Create a New Entry

2022 ADVERTISING AWARDS

✎ ↻ **ASSIGN CREDITS** Assign Unlimited Credits ⌵ ⓘ ✓

ASSIGN CREDITS

CREATED BY: New York Festival
BRAND: Corp
ENTRY TITLE: Test
COMPETITION YEAR: 2021

↕ NAME New York	JOB TITLE CEO	⊗
↕ NAME	JOB TITLE	⊗
↕ NAME	JOB TITLE	⊗
↕ NAME	JOB TITLE	⊗
↕ NAME	JOB TITLE	⊗

+ ADD MORE

[← BACK TO PIECE DETAILS](#) [SAVE DRAFT](#) [SELECT YOUR CATEGORY](#) ➔

STEP 4

Now it's time to select categories. The arrows on the left side of the categories, open the drop down, as well as close it. This can help you view what you'd like to view. You can select as many as is allowed for each category group. Ideally, you'd enter anywhere where it's logical for your entry to score well. Good luck!

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ADVERTISING AWARDS

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ENTER

Create a New Entry

2022 ADVERTISING AWARDS

SELECT CATEGORY
Add Related Categories

SELECT CATEGORIES

Search Categories

- > ACTIVATION & ENGAGEMENT
- > ARTISTRY & CRAFT IN ADVERTISING
- > PUBLIC RELATIONS
- > CREATIVE MARKETING STRATEGY/EFFECTIVENESS

← BACK TO CREDITS

SAVE DRAFT REVIEW YOUR ENTRY →

STEP 4-A

If you enter the Public Relations category, please prepare answers for the following:

- | | |
|---------------------|--------------------|
| CAMPAIGN START DATE | RESEARCH |
| CAMPAIGN END DATE | PLANNING |
| TARGET AUDIENCE | EXECUTION |
| OBJECTIVE | EVIDENCE OF RESULT |

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ADVERTISING AWARDS

 ENTER

ADDITIONAL INFORMATION

CAMPAIGN START DATE

CAMPAIGN END DATE

TARGET AUDIENCE

OBJECTIVE

RESEARCH

PLANNING

EXECUTION

EVIDENCE OF RESULT

← BACK TO CATEGORIES

SAVE DRAFT

REVIEW YOUR ENTRY

STEP 5

Review your entries before adding to the cart and checking out. If you win, these fields will be displayed exactly as they're entered, so it's good to make sure they're correct.

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ENTER

Create a New Entry

2022 ADVERTISING AWARDS

REVIEW ENTRY
Summary And Submit

REVIEW ENTRY

BASE INFORMATION

Entry Title: Test
Entry Type: SINGLE
Brand Name: Corp EDIT
Created By (Agency): New York Festival
Release / Air Date: November 2021

ENTRY DETAILS

PIECES

Title: Sample
Format: .gif EDIT
Jury Brief: Important information

CREDITS

If your entry wins a trophy, the lines on your award will appear as follows:

Line 1: New York, CEO EDIT PRINT

CATEGORIES

Name: PR01 - PUBLIC RELATIONS: PUBLIC RELATIONS EDIT

STEP 5 (CONTINUED)

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ENTER

CREDITS

If your entry wins a trophy, the lines on your award will appear as follows:

Line 1: New York, CEO

EDIT

PRINT

CATEGORIES

Name: PR01 - PUBLIC RELATIONS: PUBLIC RELATIONS

EDIT

ADDITIONAL INFORMATION

Campaign Start Date:
Campaign End Date:
Target Audience:
Objective:
Research:
Planning:
Execution:
Evidence Of Result:

EDIT

[← BACK TO CATEGORIES](#) [SAVE DRAFT](#) [ADD ENTRY TO CART](#)

STEP 6

Time to checkout!

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ADVERTISING AWARDS

[ENTER](#)

My Cart

EDIT	TEST		\$500.00
	TYPE: SINGLE	CATEGORY: • PR01 - PUBLIC RELATIONS	Save for Later
			\$500.00

[+ ADD ENTRY](#) [VIEW SAVED ENTRIES](#) [CHECKOUT](#)

STEP 7

Checking out is pretty simple. You have an option to pay by Credit Card or by Wire Transfer. You'll notice that a \$100 fee accompanies a Wire Transfer. Once you confirm and submit your order, you'll be automatically sent a receipt or invoice for your purchase. You also have the option to download a copy.

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ADVERTISING AWARDS

ENTER

Checkout

BILLING ADDRESS

FIRST NAME Matthew	LAST NAME Smith	
STREET 260 West 39th St *		
STREET 2		
STREET 3		
CITY New York *	STATE New York	ZIP CODE 10018 *
COUNTRY USA ▼	PHONE 212-643-4800 *	
EMAIL msmith@newyorkfestivals.com	COMPANY New York Festivals, Inc.	

SHIPPING ADDRESS

SAME AS BILLING

PAYMENT METHOD

CREDIT CARD WIRE TRANSFER

Processing Fees: Visa/MC - 3.00% and Amex - 3.20%

CARD TYPE Select Card Type ▼	ORDER DETAILS
NAME ON CARD	
CARD NUMBER	
EXPIRATION January ▼ 2019 ▼	
SECURITY CODE CVV	Test \$2,000.00
	\$2,000.00
	DISCOUNT CODE +

HOW DID YOU HEAR ABOUT US?
Postcard ▼

[BACK TO CART](#) [REVIEW ORDER](#) [+](#)